



PortaPros Promotes McKenzie Brown to Marketing Assistant

Nampa, ID, October 2024 –PortaPros, a leader in portable sanitation and temporary fencing solutions, is proud to announce the promotion of McKenzie Brown to Marketing Assistant. Previously serving in a Customer Care role, Kenzie has demonstrated exceptional planning, coordination, and customer engagement skills, making her an ideal fit for this new position.

Kenzie joined the PortaPros team just six months ago, bringing with her a strong background in event planning and project management. During her tenure, she has consistently showcased a desire to think outside the box while maintaining a strategic approach. Her ability to embody PortaPros’ values of ownership, togetherness, and a growth mindset has made a lasting impression. From assisting technicians to attending community events, Kenzie’s proactive efforts have underscored her commitment to understanding and contributing to every aspect of the organization.



In her new role, Kenzie will work closely with the Head of Marketing to manage events, social media, and content development. She will play a vital role in strengthening PortaPros’ brand presence, supporting sales efforts, and enhancing community involvement. Reflecting on her initial interview, it was Kenzie’s stated ambition to grow within sales or marketing that solidified this promotion when the opportunity arose.

“Kenzie has been with us for a short time, but she’s already proven to be a perfect values fit,” said Taelor Preheim, Head of Marketing at PortaPros. “She’s not afraid to learn, ask unique and pertinent questions, or roll up her sleeves to support her team. Together, we’ll elevate PortaPros’ presence and impact in the community.”

Kenzie expressed her gratitude for the opportunity, stating, “I’m incredibly honored to step into this role. I’ve admired the PortaPros team’s commitment to both its customers and employees, and I’m excited to contribute to our mission in a more impactful way. This promotion inspires me to continue growing and making a difference.”



PortaPros’ commitment to nurturing internal talent is evident in Kenzie’s journey. Her promotion is a testament to the company’s dedication to recognizing potential, fostering growth, and aligning roles with individual strengths and aspirations. As a Marketing Assistant, Kenzie will help implement strategic event plans, broaden PortaPros’ community outreach, and provide dedicated focus on brand development.

This promotion not only bolsters PortaPros’ ability to deliver exceptional customer experiences but also strengthens the team’s capacity to achieve long-term strategic goals. With Kenzie’s support, PortaPros is poised to continue setting the standard in portable sanitation and temporary fencing solutions.

For more information, please contact:

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PortaPros is a leading provider of portable sanitation and temporary fencing solutions across Idaho and Oregon, dedicated to delivering the PortaPros Difference through customer-focused, reliable, and innovative service.

Learn more about PortaPros and our commitment to *doing it better by doing it different* at www.portapros.com